THE UNIVERSITY of EDINBURGH

IIIF and Users: a holistic view of users for the National Collection

Professor Melissa Terras

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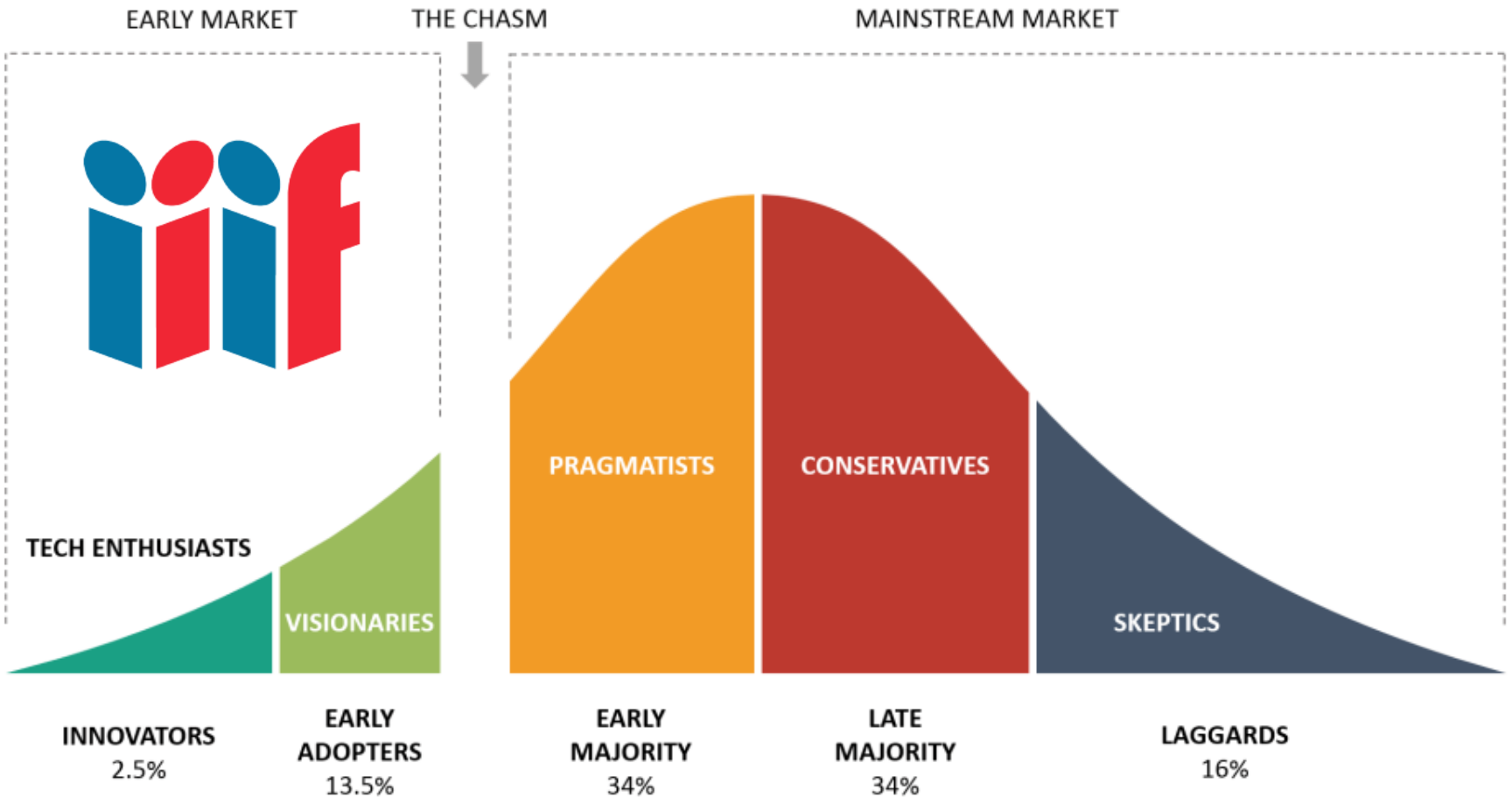


The Technology Adoption Life Cycle

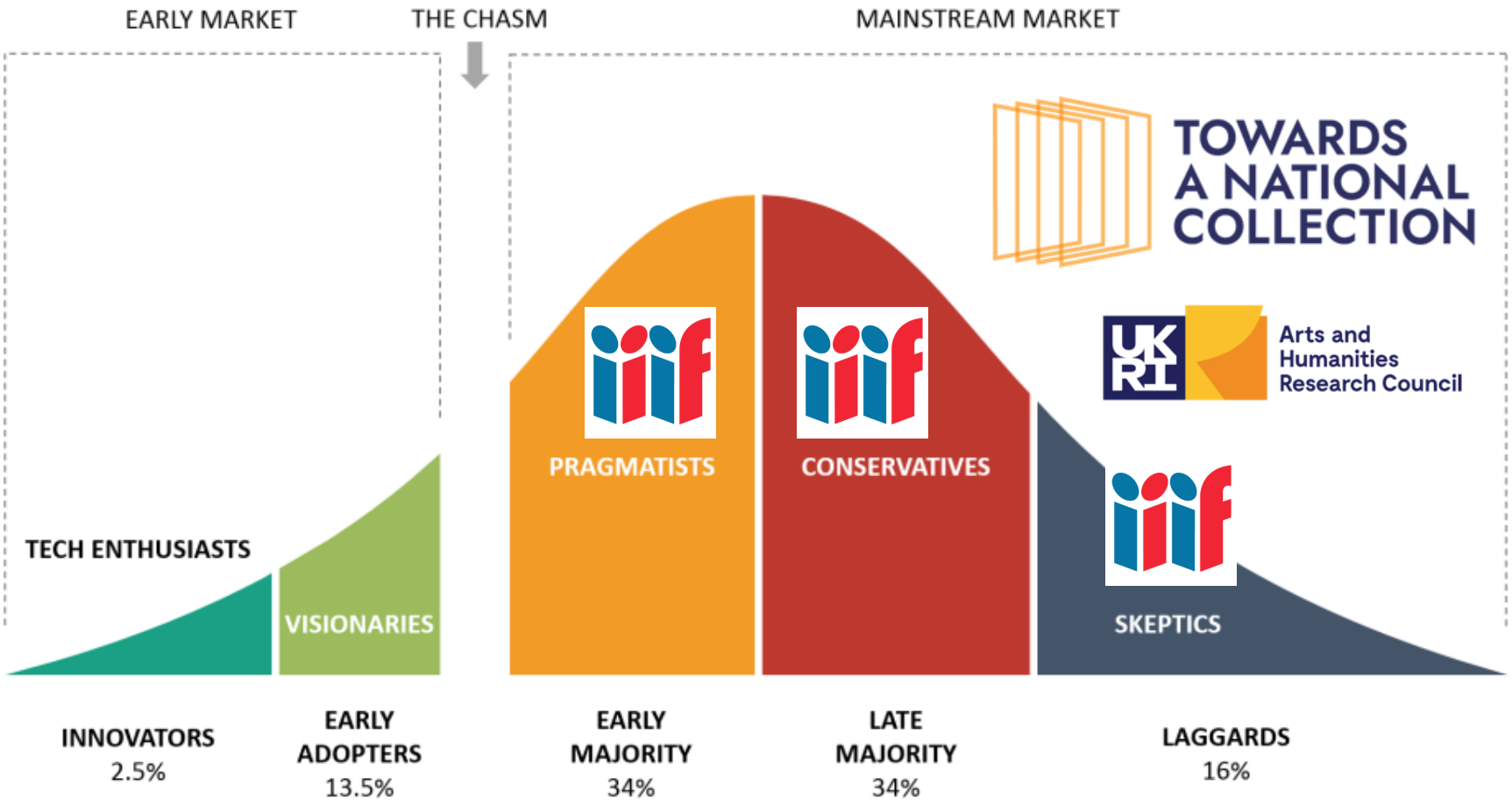
From: Crossing the Chasm in the Technology Adoption Life Cycle (2020)

https://www.business-to-you.com/crossing-the-chasm-technology-adoption-life-cycle/

Understanding users of IIIF

- Review & synthesize previous IIIF user studies
  - For example, annual IIIIF conferences, institutional reports, conference papers (M&W etc)
- Ensure user testing is embedded into Demonstrator Design
  - Case studies
  - Cross-cutting resource to draw down on
- Understanding the user community
  - Building a user cohort for beta testing, and feedback
- Recommendations for uptake/ increasing uptake
  - Communications, engagement, increased adoption
  - Use across TaNC projects, and beyond.

https://twitter.com/AliceStrang/status/1243428529863188480



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